



Leap Frog Benefit for KinderFrogs School at TCU

# SPONSORSHIP PACKET



COLLEGE OF  
EDUCATION



October 2, 2019

Dinner & Auction

Dee J. Kelly Alumni & Visitors Center

Honorary Chair: Mary Martin Patton, Ph.D.

Dear friends,

We invite you to sponsor the 2019 Leap Frog for KinderFrogs event, in support of Tarrant County's only early-intervention educational program for children ages 18 months to 6 years with Down syndrome and other developmental delays. Leap Frog is an annual event raising vital funds for the school's groundbreaking work in special education with aspiring educators and children with special needs and, most importantly, helping to provide scholarships for families who need financial assistance. The current tuition is \$19,000.

For 19 years KinderFrogs has played an important role in our community. Prior to opening on the campus of Texas Christian University, families who needed intervention services for their children had to travel outside of the Metroplex for help. The school also serves as one of two Lab Schools on the TCU campus, and is an on-campus training site for TCU students in the College of Education and other university programs. TCU students are an active and vital part of KinderFrogs School as observers, practice teachers, classroom aides and beginning educational researchers.

We hope we can count on your support for our littlest Horned Frogs as we celebrate KinderFrogs at TCU!

Marilyn Tolbert, Ed.D.  
Jean W. Roach Chair &  
Director of Laboratory Schools

Diane Stow Ayres  
Ashley Peeders  
Amy Yudiski  
Leap Frog Committee Co-Chairs

## **SUPERFROG SPONSOR - \$25,000**

- Recognition in all pre-event marketing, invitation, evening program & signage
- Personal recognition as a title sponsor on the night of event
- Personal tour of KinderFrogs School/lunch up to 10 with director on separate date
- Dinner for 20 guests
- TCU keepsake for sponsor
- Option to allocate two seats at your table to KinderFrogs parents or teachers
- *VALUE OF BENEFITS RECEIVED \$ 1,500 \**

## **HORNED FROG SPONSOR - \$15,000**

- Recognition in all pre-event marketing, invitation, evening program & signage
- Personal tour of KinderFrogs School/lunch up to 8 with director on separate date
- Dinner for 16 guests
- Option to allocate two seats at your table to KinderFrogs parents or teachers
- *VALUE OF BENEFITS RECEIVED \$ 1,200 \**

## **KINDERFROG SPONSOR - \$10,000**

- Recognition in all pre-event marketing, invitation, evening program & signage
- Dinner for 10 guests
- Option to allocate two seats at your table to KinderFrogs parents or teachers
- *VALUE OF BENEFITS RECEIVED \$ 750 \**

## **LEAP FROG SPONSOR - \$5,000**

- Recognition in all pre-event marketing, invitation, evening program & signage
- Dinner for 8 guests
- Option to allocate two seats at your table to KinderFrogs parents or teachers
- *VALUE OF BENEFITS RECEIVED \$ 600 \**

## **FROG SPONSOR - \$3,000**

- Recognition in invitation, evening program & signage
- Dinner for 8 guests
- Option to allocate two seats at your table to KinderFrogs parents or teachers
- *VALUE OF BENEFITS RECEIVED \$ 600 \**

## **PURPLE SPONSOR - \$1,500**

- Recognition in invitation, evening program & signage
- Dinner for 4 guests
- *VALUE OF BENEFITS RECEIVED \$ 300 \**

*All print amenities are contingent upon print deadlines.*

*\*Value of benefits received is not tax deductible.*



# Facts about our “Littlest Horned Frogs”

- The KinderFrogs School at TCU is Tarrant County's *only* early intervention educational program for small children ages 18 months to 6 years old with Down syndrome and other developmental delays, as well as a small number of typically developing children.
- TCU's KinderFrogs School has earned accreditation from the National Association for the Education of Young Children (NAEYC), the nation's leading organization of early childhood professionals. Currently, only 9% of early childhood education programs in the United States hold this accreditation.
- There is a class ratio of three children to every adult – maximizing attention and growth opportunities.
- The children at KinderFrogs School receive speech, physical, occupational, and music therapy during the school day.
- TCU students are an active and vital part of KinderFrogs as observers, practice teachers, classroom aides, and beginning educational researchers.
- Comprehensive assessment is offered to KinderFrogs students and shared with their families regularly.
- Annual tuition for 2019-20 is \$19,000, but significant financial assistance is available to families in need.
- More than 70% of KinderFrogs students rely on financial aid.
- The staff is highly trained and committed to quality preschool education for all children.
- The School continues to serve the community by reaching out to pregnant moms and families who have just learned they are expecting a child with Down syndrome.
- KinderFrogs' parents share their experiences and offer personal support to new parents facing the challenge of raising a child with developmental delays.
- The KinderFrogs School is a place of laughter, loving and learning. For more information, please visit the school website at [www.kinderfrogs.tcu.edu](http://www.kinderfrogs.tcu.edu).

For more information regarding sponsorships:

**Angela Strittmatter**

*Director of Development*

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